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For Immediate Release

Scrapbooking Industry First- 3M™ and Piggy Tales™ Joint Manufacturer Design Team

3M™ and Piggy Tales™ announce the creation of an international design team to provide tips and project ideas to scrapbookers throughout the world.

Las Vegas, NV- November 19, 2008- Scrapbooking is a growing industry and hobby and one of the most creative ways to preserve memories and photos. Industry leading companies 3M™ and Piggy Tales™ announce the creation of the industry first 3M™ and Piggy Tales™ Joint Manufacturer Design Team.

3M™, the industry-leading manufacturer of Scotch® scrapbooking adhesive products, partners with innovative scrapbook paper and supply manufacturer Piggy Tales™ to create an industry first joint manufacturer design team. The 3M™ and Piggy Tales™ Joint Design Team will be composed of some of the most talented scrapbook and paper craft designers in the industry. The design team members will educate consumers how to use Scotch® and Piggy Tales™ products, provide project ideas, directly teach hobbyists hot techniques and share time saving crafting suggestions.

An international application process will be conducted to find designers to participate in the joint design team. To find out more specifics on the design team and the application process please visit <http://www.piggytales.com/show.cfm?page=designteam.html>.

3M™

3M offers a range of scrapbooking adhesive products under the Scotch® brand, which are designed to make a scrapbooker's life easier. Scotch® provides a variety of scrapbooking adhesive products including: Double-sided Scrapbooking Tapes, Quick Dry Adhesive, Wrinkle-free Glue Sticks, Photo Split Applicator, Foam Mounting Tape, Tape Runner, and Vellum Tape just to name a few.

Piggy Tales™

Piggy Tales is a family owned and operated scrapbook manufacturer. In just a few short years of business Piggy Tales has created several award winning innovative products including the Hide and Seek Flap Book, Slide Book, Sliding Doors, Pig Tails, and Barndoors. Piggy Tales was one of the first major manufacturers of environmentally friendly scrapbook paper, and is leading the industry with its "green" initiative while continuing to develop and introduce new market expanding innovative products.